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CIRCULAR TO  
PRINTERS AND  
STATIONERS

AUGUST

1912

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Dorset St., Salisbury Square,  
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The Papers for all Modern Printers.

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Stocked in

40 & 55 lbs. Medium, 18 × 23.

50 & 70 lbs. Royal, 20½ × 25½.

60 & 80 lbs. D/Crown, 20½ × 30½.

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FOR PRINTERS & STATIONERS

Published by

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Dorset Street, Salisbury Square,  
London, E.C.

39 & 40 Hutton Street, and  
40, 41, 42 Primrose Hill,  
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Agent for South Africa:—

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Exclusive Trade Circulation.

Vol. VII., No. 8. AUGUST, 1912.

Gratis and  
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## NOTHING SUCCEEDS LIKE SUCCESS.

IT is a trite remark that "Nothing succeeds like success," and is particularly apropos of our Patented Pleated Wrappers.

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DORSET STREET, SALISBURY SQUARE, E.C.

# NEWS IN BRIEF

TO those whom it may interest, now, or at any future period:—We have an accredited agent in South Africa, whose address is: Mr. A. O. Bartlett, 1 Tamboers Kloof Road, Cape Town.

\* \* \*

To bring out the 12 pp. issues of the *Evening News* for one day entails the consumption of 480 miles of paper, and 34 tons of metal for casting the plates, of which there are close upon 1,500. The copies are printed at the rate of 7,000 per minute.

\* \* \*

Twelve hundred entries of old books, proclamations, engravings and broadsides were shown at the recent exhibition held at Stationers' Hall, and organised by the International Association of Antiquarian Booksellers. From every point of view the exhibition was most interesting.

\* \* \*

Replying to a question in the House of Commons, the Postmaster-General stated that the loss on Press telegrams for the past two years was at the rate of about £205,000 per annum. This reminds us that a service of night telegraph letters has been introduced between those towns at which the head telegraph offices are open continuously. The charge is sixpence for 36 words or less, and  $\frac{1}{2}$ d. for every three additional words.

\* \* \*

Showing the extreme politeness of the Chinese editor and his reply to an author whose work he could not accept:—"I have read your work and am delighted with it. Nay, I swear by the sacred ashes of my forefathers that never in my life have I read anything to excel its merit. That is why I am afraid that His Majesty, our exalted Emperor and Sire, would become so enthused over it, should we print the work, that he might forbid us never to have anything printed hereafter that did not approach this superb masterpiece. And since in the next one thousand years another work of equal value can hardly be expected, we herewith return your divine manuscript to you with infinite regret, and beg



## Valuations.

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DORSET STREET, SALISBURY SQUARE, LONDON, E.C.

your forgiveness for doing so." Perhaps the new order of things in China will do away with this sort of humbug.

\* \* \*

Sir Frederick Cawley, M.P., has been appointed president of the Machinery Users' Association for the ensuing year. One hundred and ninety-five new members have joined during the past year, making a total membership of close upon 2,000.

\* \* \*

Transparent envelopes are forbidden by the Italian postal authorities, and communications sent out in this way are liable to be returned to the sender.

\* \* \*

It is rumoured that Sir Albert Spicer, Bart., M.P., will retire from political life at the close of the present Parliament.

\* \* \*

In our last issue we announced that Mr. Kennedy Jones had retired from the Associated Newspapers, Ltd. His place has been taken by Mr. T. Marlowe, managing editor of the *Daily Mail*, with which publication he has been connected since 1896.

\* \* \*

The will of Mr. W. T. Stead, who was drowned in the *Titanic* disaster, shows an estate, so far as can at present be ascertained, of the gross value of £13,000. The will is in his own writing on a single sheet of 4 to. paper, and reference is made in it to a codicil which cannot now be found. That of Mr. C. Awdry, formerly senior acting partner in Messrs. W. H. Smith and Son, and for many years treasurer of King's College Hospital, shows estate of the gross value of £282,112, with net personalty £106,801. That of Mr. H. M. W. Oppenheim, a former proprietor of the *Statist*, and for some years one of the proprietors of

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### DON'T FORGET

That our Foundry is at the service of every modern and up-to-date printer.

the *Daily News*, shows £513,733 gross, with net personality £462,351; and that of Mr. J. W. Harrison, senior partner of Messrs. Harrison and Sons, printers, St. Martin's Lane, shows an estate of the gross value of £46,934, and £45,420 net personality.

\* \* \*

Mr. H. Kneebone, of Adelaide, has arrived in London to take up the appointment of Press Agent to the Commonwealth of Australia, which is the first of its kind. The duties are apparently to give publicity to the resources of the Commonwealth, and it is reported that Mr. Kneebone will be the biggest Press agent in the world.

\* \* \*

Another gentle reminder, and that is that we always have on hand a large selection of Job Lines in almost every conceivable kind of paper. Your enquiries will receive the promptest and most careful attention.

\* \* \*

One hundred members of the Belgian Press Congress visited Dover on July 18th, and were entertained to luncheon by the British Institute of Journalists. A very cordial invitation was extended to the British members to attend the International Exhibition, to be held at Ghent next year.

\* \* \*

At the newly-formed amalgamation of the Paper Makers' Association of Great Britain and Ireland with the Scottish Paper Makers' Association, a long discussion took place as to whether any united action should be taken in view of the increase in the cost of manufacture through the Insurance Act, the Railway Rates Bill, the price of coal and the cost of raw material. Although no resolution was put, it was generally agreed that there must be a rise in the price of all papers, and, as a matter of fact, the mills have already done so. It was also announced that the workmen in the industry were paid a higher average wage than in any other industry in England.

\* \* \*

During May the Labour Exchanges received 2,156 applications for employment in the printing, stationery, book and paper trades, namely, 1,243 from men and 913 from women. The number of vacant posts notified was 674.

\* \* \*

Lord Burnham has decided that the sum of £100 left to him by the late Mr. George Grossmith, for Press charities, shall be divided equally between the Newspaper Press Fund and the Orphan Fund of the Institute of Journalists.

## COLOR & GENERAL PRINTING FOR THE TRADE.

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Sample Set to take orders with, 5/- allowed off £5 order or if the Samples be returned in good condition.

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Send for Samples and state requirements.

**AN INDEX** to a few of the things in which we can assist you. Your enquiries are invited for samples, estimates and other information for these or similar items.

Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

## TAYLOR BROS., LEEDS.

THE TRADE COLOR PRINTERS.

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Telephone #11.

# PRACTICAL NOTES

## Incongruity of Binding Styles.

PRIMARILY because of the attractiveness of the colour combination, the popular style in which the better class of account books is bound is the full Russia ends and bands. It is generally believed to be a durable binding, and is in demand on permanent record and account books. The binding consists of marble paper end leaves with a cloth, buckram, or drilling joint, fleshers pasted over the convexed back, two or three thicknesses of boards, a spring back made of tar board, and bands glued to the convexed board. The book is covered with fleshers (leather) turned over the front edge of the board. The top and bottom are cut flush with the board; Russia or cowhide is used to cover the ends and centre between the two bands which extend about one-third on the sides. Thin skiver is pasted on the upper and lower panels of the convexed back on which the title is lettered. The embellishing consists of fillet and flower rolls branded or burnt in the fleshers and in gold on the Russia or cowhide ends and titles. In binding, as well as in machine construction, congruity of parts is essential, and whenever any part fails to perform the functions of its design, it should be relegated to the scrap heap. For many years the ends-and-bands style of binding has been looked upon as a superior covering. Stock houses have adopted it because of its attractiveness, and not as is sometimes alleged, because of superior strength. Experience has demonstrated that after six months' or a year's wear in an office the Russia or cowhide ends peel up, and the board is visible because of the weakened condition of the leather. Acids and hot rolls burn leather and, of course, weaken it; this method of decorating and cleansing should, therefore, not be employed where permanency is desired in a bound book. The bookbinders, in their endeavour to beautify books, should consider that durability is more desirable than scrolls and filigree, and their methods should be such as to strengthen rather than weaken binding material. Western manufacturers seem to be of the opinion that the strongest bound book is covered with one piece of material; and we find that county and state records are bound in full Russia (cowhide) extra hubs in most of the

# "BELGRANO" TINTED PAPERS.

Supplied in the following Delicate Tints:—

ROSE PINK,  
GREEN,  
LILAC,  
SALMON,  
BLUE,  
YELLOW.

FOR  
COLOUR  
HARMONIES.

Stocked in :

21 lbs Large Post,  
42 lbs. Dbl. Large Post,  
25 lbs Medium,  
50 lbs- Dbl. Medium,  
40 lbs. Dbl. Crown,  
21 × 30.

504  
SHEETS  
FLAT.

Price **2<sup>3</sup>/<sub>4</sub>d.** per lb.

Paper which will appeal to every Modern Printer.

Write for Sample Book.

**R. T. TANNER & Co., Ltd.,**  
Dorset Street,  
SALISBURY SQUARE, LONDON, E.C.

Western States. If the difference in cost of production were considered, it would be in favour of the Russia binding, as the gold decoration could be artistically executed in a simpler manner than is now the custom in many binderies. The difference in the cost of material is trifling. Were the extra hubs eliminated and bands put on as on the ends-and-bands, a greater saving could be effected. Thus in adopting the full Russia in place of the ends-and-bands a stronger and more attractive book can be manufactured for at most the same cost. Why not recommend the use of the former in preference to the latter style when we know it is a more durable binding? Another style which is losing its popularity in spite of the colour combination of titles and covering material is the full sheep, in which most law books are bound. Due to the substitution of cheap bark skiver and its rapid decay sheep has suffered because the novice is unable to distinguish between it and skiver. Not only has the full sheep style suffered at the hands of the novice and publisher in manufacturing a cheap article and mistaking it for the better quality, but the lawyer consigns the book to an early grave by his method of handling. The necessity for proper instructions on how to open a book is apparent, and publishers should insert a notice similar to the following in all books:—

"To open a new book, begin at the front and turn over a few leaves at a time, resting the left hand lightly on the pages as turned until the middle is reached; then close the book and repeat the operation from the back. A book thus treated will open flat and maintain its shape; there will also be less likelihood of breaking the back."

Buckram has been substituted for sheep by the Government Printing Office, and some publishers of law books; and the ridiculous idea prevails that titles stamped on thin skiver must be pasted on the panels. Light colour leather should not be used in bookbinding, as it is too easily soiled; thus the necessity for leather titles disappears. Law libraries are rendered unsightly because of the titles which always peel up. The titles should be stamped on the covering material, which would make it consistent with the requirements. To do this some publishers have eliminated the bands and made a case book instead of a laced-in book, to which style buckram readily adapts itself. While the titles can be stamped on laced-in books, for the sake of a little saving in time, the ancient system of pasting leather titles on covering material prevails. Titles pasted on covering material are incongruous and inconsistent, and neither beautify nor strengthen the book.

Mr. J. J. Pleger in the *American Printer*.



## Money & Time Saving Helps for Stationers.



**NEST OF CARD TRAYS.**—Enable a whole stock of cards to be displayed and put back again without handling the cards.

No. 57—6 trays each, 19×11×1, 8/- per set.

58—4 trays ditto, 5/6.

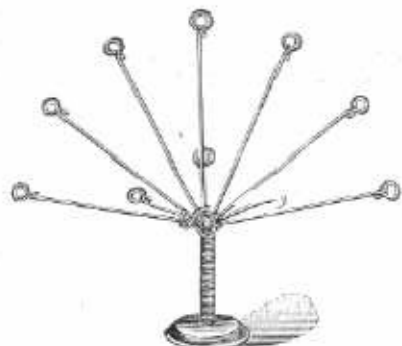
59—6 trays, 24×14×2½, 16/-



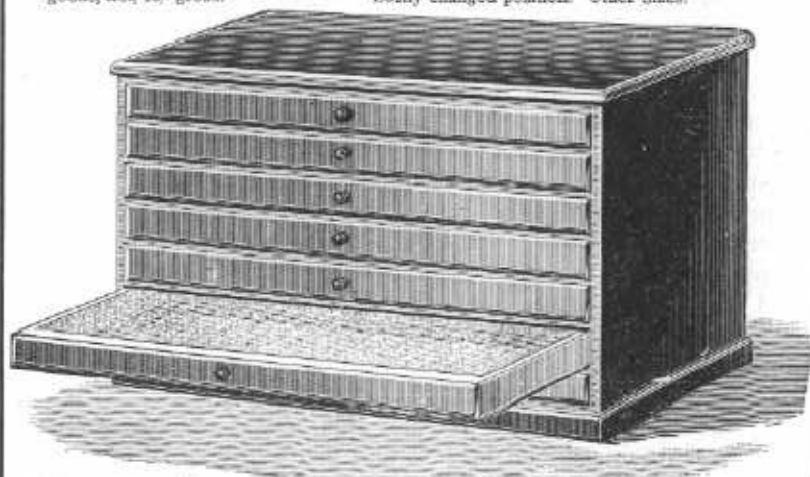
**CARD RESTS.**—For Window or Counter, give good and varied effects.

Size A.—Black Metal, 8/- gross.

Size B.—Larger and stronger, with support at back for books, framed goods, &c., 16/- gross.



**FAN-WIRE CARD STANDS.**—9¼ ins. high, 1/3 each, 6 for 6/6. Make an attractive show. Easily changed position. Other Sizes.



**STOCK CABINET** (No. 4) for Purses, Prayer Books, &c. Dark stained and polished wood.

Seven drawers lined with fleecy wool to prevent rubbing. 20½×12×13, 19/6 each.

*Illustrated Lists on Application.*

**MARLBOROUGH, GOULD & Co., Limited,**

15 Dorset St., Salisbury Square, Fleet St., E.C.

# WHAT OTHERS ARE DOING

**T**HE sixteenth annual dinner of the employees of A. Chris. Fowler, art printer, Tenter Street, E.C., was held on July 6th, at the Albemarle Hotel, Brighton. The party left London Bridge at 8.15 a.m., and dinner was served at 1.0 p.m. At 2.15 a long motor excursion was arranged to historic Bramber, and on the return to Brighton tea was served at the Albemarle, the party returning by the 7.55 train from Brighton. The firm issued a very attractive 8 pp. programme of the outing, which will be kept as a souvenir of a most enjoyable day by the sea.

\* \* \*

At a recent borough council meeting it was stated that 10,000 copies of a pamphlet had cost £18 15s. od., but that when a further 20,000 copies were ordered, an account of £256 8s. od. was sent in.

\* \* \*

In connection with the National Insurance Act, 25,000,000 copies of the national health leaflet have been printed at an estimated cost of £8,000, which will be borne by the Stationery Office, the cost of distribution falling on the Post Office.

\* \* \*

Printers of Paris are busy with printing visiting cards for dogs. When madame calls on her friend, she leaves not only her own card, but also two for her dog, one containing his name and pedigree, the other the name and address of his owner.

\* \* \*

A foreigner is not allowed to control a printing establishment in Sweden without first obtaining special permission from the Government, and this is only given in very rare instances.

\* \* \*

The Provincial Printers' Approved Society has been formed with the object of working the Insurance Act in the interest of workers in printing offices, not provided for by any trade union or friendly society. Mr. A. B. Byles, 42 Granville Road, Bradford, is the organising secretary.



# "SCRIVIA"

## TINTED WRITINGS

Supplied in the following delicate tints.

Pink,  
Caledonian Grey,  
Blue,  
Silurian, Cyclamen,  
Lilac, Primrose, Mignonette,  
Green, Salmon,  
Moss Green.

### Stocked in

18 & 21 lbs. ... Large Post.  
23 lbs. ... Medium.  
42 lbs. ... Double Large Post.  
46 lbs. ... Double Medium.

and

32 lbs. Double Crown (except Moss Green and Cal. Grey).

All reams are 504 sheets flat.

Price **3<sup>d</sup>.** per lb.

*SAMPLE BOOK ON APPLICATION.*

**R. T. TANNER & Co., Ltd.,**  
Dorset Street,  
SALISBURY SQUARE, LONDON, E.C.

A very useful and practical invention has been put on the market by the Canadian-American Machinery Co., Ltd., for baling waste paper. Envelopes, torn letters and all kinds of waste paper can be expeditiously compressed into a bale which measures 30 x 15 x 28 ins., and contains 200 lb. of waste, as "hard as a brick."

\* \* \*

For the year ended March 31st last, the report of Kelly's Directories, Ltd., shows a profit of £61,788, which is in excess of the preceding year. The directors recommended a dividend on the ordinary shares at the rate of 10½ per cent. per annum, for the eighth year in succession. The amount carried to reserve is £4,000, whilst £16,150 is carried forward. The report of the directors of the Printing Trades' and General Insurance Co., Ltd., shows that the net premiums, for the last financial year, amount to £3,128, as against £2,757 for the preceding year. The net losses are £2,060, being 65.84 per cent. of the premium income, as against 48 per cent. in the preceding year. Commissions and management charges amount to £1,064. During the year the directors increased the amount of their investments by £311, and they have set aside £625 as provision for unexpired risks; £100 has been written off preliminary expenses and £143 carried forward.

\* \* \*

The annual general meeting of the Printers' Provident Association was presided over by Mr. Joseph Causton. The subscriptions to the funds amounted to £483. Of this amount £313 had been invested by the trustees, and since the end of the financial year a further sum of £400 has been invested. Mr. E. C. Austin Leigh and Mr. F. Norman Wright were elected on the committee to represent the contributory members, and a unanimous vote of thanks was passed to Mr. H. J. Waterlow for the trouble he had taken during the past year, and for giving so much of his time in working up the Association.

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Edge and Receipt Gumming.

Send for quotations and samples.

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**T. J. PARKINS,** 45 & 45 St. John Street,  
West Smithfield.

### Miscellaneous Advertisements

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., Ltd., when they will be forwarded to Advertisers.

**FOR SALE, CHEAP, Label Punching Press,** Fitted Power. Box 234, c/o R. T. TANNER & Co., LTD.

**WANTED,** by Brighton Printer, a reliable Cutter - Warehouseman, must have good references. Box 248, c/o R. T. TANNER & Co., LTD.

**OVERSEER (Warehouse)** seeks situation. Experienced in all class of work. Government, Municipal, commercial, book, news, &c., also keen buyer of paper. Good organizer, strict disciplinarian. Box 247, c/o R. T. TANNER & Co., LTD.

**PRACTICAL PRINTER** seeks position as Manager. Thorough experience of high-class printing, litho, estimating, travelling, etc. Apply Box 245, c/o R. T. TANNER & Co., LTD.

**READER, Non-Soc.,** thoroughly competent and reliable, 12 years' experience, 5 years' ref. as sub-editor and reader. Any trial. - Alfred Stammers, 8 Moon Street, Islington, W.

**CROWN FOLIO HIGH-SPEED SLOGGIE WHARFE,** takes sheet 22in. x 17in., prints 18in. x 13in., speed 2,500 per hour, seen running any day without appointment. Price £30. Box 246, c/o R. T. TANNER & Co., LTD.

**PRINTERS' MANAGER** required, must be able to introduce good business. Excellent timekeeper and disciplinarian and used to all branches of the trade. State experience, age, salary and all particulars to Box 230 c/o R. T. TANNER & Co., LTD.

**WANTED,** second-hand 30 in. Perforator, cheap. Cash. Box 235, c/o R. T. TANNER & Co., LTD.

**RETAIL STATIONERY AND PRINTING.** - Advertiser, with 24 years' experience, desires engagement as Manager, Assistant-Manager, or Buyer. An appointment abroad would be entertained. Box 236, c/o R. T. TANNER & Co., LTD.

**ADVERTISER (age 29),** seeks re-engagement as WORKS MANAGER, or to assist proprietor. Thorough practical knowledge all dep'ts. Thirteen years in some of best London houses. Buying, estimating, interviewing, etc. Present position entire charge. Q.W.M., c/o W. H. Geering, Printer, Ashford, Kent.

**STOCK-KEEPER AND WAREHOUSE-MAN,** 25 years' varied experience with a leading publishing firm. Box 237, c/o R. T. TANNER & Co., LTD.

**MANAGER** seeks change. Excellent all-round experience, letterpress, litho, binding, etc. Practical. First rate refs. Box 238, c/o R. T. TANNER & Co., LTD.

**LAYER-ON** seeks re-engagement. Ac-customed to handsets and small machines. Good references. Age 20. Box 239, c/o R. T. TANNER & Co., LTD.

**REPRESENTATIVE** REQUIRED for well-known London firm of letterpress printers. Good salary and commission to man with sound education. Address, in full confidence, Caxton Press, Ltd., 13-15 Leather Lane, Holborn, E.C.

**JUNIOR ASSISTANT** to Printers' Works Manager. Age 20, seeks change. Experienced in assisting manager, book-keeping and office routine. Box 242, c/o R. T. TANNER & Co., LTD.

**GOOD VELLUM SEWER** seeks situation in London. Thorough experience. Box 243, c/o R. T. TANNER & Co., LTD.

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